



GeM
Government
e Marketplace



WHY AND
HOW TO DO
BUSINESS ON



GeM
Government
e Marketplace

www.nationaltenders.com

Key Highlights of GeM



Out of 1cr MSE only 65,925
Registered Sellers &
Service Providers

Key Highlights of GeM



Out 1 Billion only 43,164cr
Transactions Value allocate to MSE

Key Highlights of GeM



51.67
Orders Value
(MSE %)

Why GeM

Pre-GeM

- Tender based specific requirements of general good and services even with in same buyer agency
- Absence of standardisation leading to incomparable data relating to prices of procurement.
- Opacity of procurements based on quotations.
- Services entirely non standardized both cost wise and performance wise
- Lack of dynamicity in both vendor participation and product listing
- Tenders based on Digital Certificate

GeM

- Market Based generic requirements across all government agencies
- Standardization of specifications of both products and services enabling empirical price comparability
- Completely transparent transactions across all ranges
- Generic standards established through universal service levels and cost comparison enabled
- Open and dynamic market place with rating based on performance of user on website
- OTP based Tenders alert via Email & Sms



Single Platform



Advantages for Sellers

- Direct access to all Government departments.
- One stop shop for marketing with minimal efforts.
- One stop shop for bids / reverse auction on products / services
- New Product Suggestion facility available to Sellers
- Dynamic pricing: Price can be changed based on market conditions
- Seller friendly dashboard for selling and monitoring of supplies and payments
- Consistent and uniform purchase procedures



TAKE CARE WHILE WORKING ON GeM

- Note that bid will be subjected to a GeM transaction charge of 0.5% (plus GST) of the total order value, in case the final order value exceeds INR 30 Lacs.
- Do not claim Brand without document proof.
- Tender withdraw is acceptable for only two times.
- Refusal to ship a product in the delivery locations selected by a seller for Direct Purchase of that product will be considered as a serious breach of General Terms and Conditions of GeM and will be fraught with grave consequences including permanent debarment from GeM.



How to start **business** in GeM?

01

Company Registration



02

Vendor Assessment



03

Brand Approval



04

Product Uploading



01

Company Registration



Looking For Products and Service
To Sell On GeM, Sign Up Now !

Already Have GeM Account? [Login Now](#)

CREATE YOUR ORGANISATION SELLER ACCOUNT

We don't share your personal and official details with anyone.

- Registration on GeM should be done by an authorized person (Director of the organisation or a Key Person).
- Details of the authorized person will get validated as per the Income Tax Return filing.

Constitution Type *

Select

Constitution Name *

Choose your registration type *

☐ Aadhaar

☐ PAN

Why Sell On GeM?



Drive Business
With Ease



Direct Access To The
Largest Buyers In The Country



PAN India Reach
With Minimal Marketing

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Constitution Type * 

Proprietorship 

Constitution Name * 

G K Z Enterprises

Choose your registration type *

☐ Aadhaar

☐ PAN

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Constitution Type * ⓘ Proprietorship ▾

Constitution Name * ⓘ G K Z Enterprises

Choose your registration type * ☐ Aadhaar ☒ PAN

PAN Number * ⓘ

PAN Name * ⓘ

Date Of Birth * 

VERIFY PAN



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- Details of the authorized person will get validated as per the Income Tax Return filing.

Constitution Type *	Proprietorship
Constitution Name *	G K Z Enterprises
Choose your registration type *	<input type="radio"/> Aadhaar <input checked="" type="radio"/> PAN
PAN Number *	GKZSR1003
PAN Name *	UDAI PRATAP SINGH
Date Of Birth *	19-01-1980
Mobile Number *	
Verify Mobile *	

SEND OTP

Enter OTP *	
-------------	--

VERIFY OTP

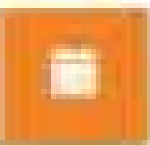
Constitution Type * ⓘ Proprietorship

Constitution Name * ⓘ G K Z Enterprises

Choose your registration type * ☐ Aadhaar ☒ PAN

PAN Number * ⓘ

PAN Name * ⓘ UDAI PRATAP SINGH

Date Of Birth * 

Mobile Number *

Verify Mobile *

OTP has been sent successfully to your mobile
If you didn't receive OTP click

Enter OTP *

Constitution Name * ⓘ

G K Z Enterprises

Choose your registration type *

☐ Aadhaar

☒ PAN

PAN Number * ⓘ

UDAI PRATAP SINGH

PAN Name * ⓘ

UDAI PRATAP SINGH

Date Of Birth *

19/07/2000

Mobile Number *

991 000 0000

Email Id *

gkzenterprises@gmail.com

User Id ⓘ *

gkzenterprises

Password ⓘ *

Confirm Password *

[REVIEW TERMS & CONDITIONS](#)



* I have read and agree to the Terms & Conditions of Government e-Marketplace (GeM).

[CREATE ACCOUNT](#)

Please confirm you are the Primary Seller?

YES

NO

User ID *

gk02123

Password *

Confirm Password *

REVIEW TERMS & CONDITIONS



I have read and agree to the Terms & Conditions of Government e Marketplace (GeM).


CREATE ACCOUNT


Why Sell On GeM?


Choose your registration type ^{*} ☐ Aadhaar ☒ PAN

PAN Number ^{*} ⓘ

PAN Name ^{*} ⓘ

Date Of Birth ^{*} 


Mobile Number ^{*} 

Email Id ^{*} 

User Id ⓘ

Password ⓘ ^{*}

Confirm Password ^{*}

 ^{*} I have read and agree to the Terms & Conditions of Government e-Marketplace (GeM).

[REVIEW TERMS & CONDITIONS](#)

[CREATE ACCOUNT](#)

02

Brand Approval



Information Technology Broadcasting and Telecommunications >> Data Voice or Multimedia Network Equipment or Platforms and Accessories >> network service equipment >> digital signature certificate

(Submit suggestion for Change in Specification framework of the Category)

1. GENERAL INFO

Product Category

Brand *

Auto Create Cat

Golden Parameter

Please note that any new brand added will have to be approved before you can start creating items under it.

Brand *

Link to Brand's website/webpage * ⓘ

Upload Documents * (only .pdf files)

-- Select file type--

Doc 1

-- Select file type--

Doc 2

-- Select file type--

Doc 3

-- Select file type--

Doc 4

-- Select file type--

Doc 5

ADD NEW BRAND

After you add a new brand, you will be notified(Notifications Tab) once its approved

certified as per IT act) * ⓘ

SAVE / PROCEED



03

Vendor Assessment



Shop By Category

All Categories

Press **F11** to exit full screen

CONSTITUTION OF FIRM - COMPANY

MARVEL INFOCOMM PRIVATE LIMITED

Seller Profile

CIN Validation

PAN Validation

Key Person Validation

Office Locations

Tax Assessment

Startup

MSE

Experience

Bank Accounts

Directors Info

Vendor Assessments

Change Constitution Type

Reseller Panel

Change Password

Change Email

Update Aadhaar



ASSESSMENTS

ASSESSMENT EXEMPTIONS

CREATE NEW ASSESSMENT

Vendor Assessment is only for OEMs. Resellers/Service providers are exempted from Vendor Assessment. Certain OEMs like those having Rs.500 Crore or more turn over, OEMs like NSIC registered sellers, Central/State PSUs, ZED certified etc are also exempted from Vendor assessment. Please see Policy Document for details

Policy Document



DashboardMarketOrdersBidsPurchase RequisitionsCatalogueNitinkumar Jain

Shop By CategoryAll Categories

Back to seller profile

Vendor Assessment Exemption

Assessment exemption criteriaDocumentsAssessor ResponseSubmit VA

SELECT FORMAT TYPE FOR VENDOR ASSESSMENT EXEMPTION:

☐ Micro and Small Enterprises registered with District Industry Centre (DIC) for the particular product category whose credentials are validated through DIC database.

☐ Central / State PSUs.


☐ OEMs holding BIS License for the particular product category

☐ ZED Certified Sellers

☐ NSIC Registered MSEs

☐ Stationery Items include, Artwork, handicrafts, and other such items where, there is no standard manufacturing process exists

REQUEST VENDOR ASSESSMENT EXEMPTION



WEB INFO
Terms of Use

ABOUT GeM
Introduction to GeM

NEWS & EVENTS
Newsroom

RESOURCES
GeM Handbook

TRAINING
LMS


NEED HELP ?
FAQs

04

Product Uploading



[Home](#) [1-800-102-3436 / 1-800-419-3436](#) [Support Desk](#)

 **GeM**
Government
e Marketplace
Efficient • Transparent • Inclusive

[Dashboard](#) [Market](#) [Orders](#) [Bids](#) [Purchase Requisitions](#) [Catalogue](#) [Nitinkumar Jain](#)

[Add New](#) [Products](#) [Services](#)

[Search](#)

[Categories](#)

[GENERAL INFORMATION](#) [CATALOG INFORMATION](#) [OFFERING QUANTITY & PRICE](#) [PRODUCT SPECIFICATION](#) [UPLOAD IMAGES](#)

Find your Product Category in the Marketplace

Enter keywords relevant to your product to see category suggestions

My Categories

You have uploaded products in these categories


[ADD ITEM](#)

If you are offering an innovative product and unable to find the relevant category at the Marketplace, we suggest you list your product at the Startup Runway. For this, choose your relevant category from the drop down menu below.

[View Categories](#)

Information Technology Broadcasting and Telecommunications >> Data Voice or Multimedia Network Equipment or Platforms and Accessories >> network service equipment >> digital signature certificate

(Submit suggestion for Change in Specification framework of the Category)



https://admin-mkp.gem.gov.in/admin/cat/catalog/angular_catalog/#!/catalog/new

1-800-102-3436 / 1-800-419-3436 Support Desk

GeM Government e Marketplace

Dashboard Market Orders Bids Purchase Requisitions Catalogue Nitinkumar Jain

GENERAL INFORMATION CATALOG INFORMATION OFFERING QUANTITY & PRICE PRODUCT SPECIFICATION UPLOAD IMAGES

Find your Product Category in the Marketplace
Enter keywords relevant to your product to see category suggestions

digital signature certificate

- network service equipment>>digital signature certificate
- Folders and binders and indexes>>signaturebook folder
- electric measuring and testing equipment and accessories>>digital multimeter
- Computers>>digital teaching device
- Duplicating Machines>>Digital Duplicators
- electric measuring and testing equipment and accessories>>Digital Storage Oscilloscope
- Forensic equipment and supplies and accessories>>Digital Forensic Workstation
- Duplicating Machines>>Multifunction Machines MFM
- Personal communication devices>>Digital Transceiver-Handheld
- Integrated Circuits>>Digital Media Evaluation Educational Kit

Information Technology Broadcasting and Telecommunications

Base Voice or Multimedia Network Equipment or Platforms and Accessories

network service equipment

My Categories
You have uploaded products in these categories

digital signature certificate [View category](#)

sify safescript

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If you are offering an innovative product and unable to find the relevant category at the Marketplace, we suggest you list your product at the Startup Runway. For this, choose your relevant category from the drop down menu below.

[View Categories](#)

Information Technology Broadcasting and Telecommunications >> Data Voice or Multimedia Network Equipment or Platforms and Accessories >> network service equipment >> digital signature certificate
(Submit suggestion for Change in Specification framework of the Category)

1. GENERAL INFORMATION

Product Category(Class)*

digital signature certificate

Brand * 

--Select--

COULDN'T FIND YOUR BRAND ? [CLICK HERE TO ADD](#)

Auto Create Catalog : 

-- None --

Golden Parameters*

Specification

Certificate type *

--Select--

Class *

--Select--

Validity (Year) * 

--Select--

USB Crypto Token (FIPS

☒ Yes ☐ No

certified as per IT act) * 

Information Technology Broadcasting and Telecommunications >> Data Voice or Multimedia Network Equipment or Platforms and Accessories >> network service equipment >> digital signature certificate

EMUDHRA CLASS 3 SIGNING AND ENCRYPTION 2 YR Published

1. GENERAL INFORMATION

Product Category(Class)*

digital signature certificate

Brand * 

EMUDHRA

Auto Create Catalog : 

Golden Parameters*

Specification

Certificate type *

Signature and Encryption

Class *

Class 3

Validity (Year) * 

2

USB Crypto Token (FIPS

☒ Yes ☐ No

certified as per IT act) * 



2. CATALOG INFORMATION

Model * ⓘ

CLASS 3 SIGNING AND ENCRYPTION 2 YR

Product Name * ⓘ

EMUDHRA CLASS 3 SIGNING AND ENCRYPTION 2 YR

Product Description * ⓘ

EMUDHRA CLASS 3 SIGNING AND ENCRYPTION 2 YR

43/1000 characters

Video url ⓘ

Product Page Link ⓘ
(Enter link to product page on the brand's website.
The page should show the product's MRP. Correct
links will lead to increased buyer trust)


Is there any Bid for this catalog?

☒ Yes ☐ No

GEM/2019/B/448591

Is it certified by agency? *

☐ Yes ☒ No



3. OFFERING QUANTITY & PRICE

Selling Product As *

Resellers:

Are you OEM of this brand? Genuine OEMs Can claim OEM rights for the brand

3. OFFERING QUANTITY & PRICE

Selling Product As*

Resellers

Are you OEM of this brand? Genuine OEMs Can claim OEM rights for the brand through the OEM Panel on seller Profile. Following details will be required to be submitted through OEM panel: a) Registered organization name b) Brand name(s) c) GeM Product categories d) Brand ownership documents

Note:- The reseller details cannot be edited post publishing the item.

Incorrect Authorization details can lead to penalization. [Click here to know more](#)

Authorization No.*

WE ARE RESELLER OF EMUDHRA

Authorization Agency*

WE ARE RESELLER OF EMUDHRA

Authorization Date*

2019-04-01

Authorization Validity*

From
2019-04-01
To
2021-03-31

SKU

Harmonized System of Nomenclature (HSN) Number

MRP in INR *

6900

Request MRP Change

Offer Price Including Tax and Duties as INR *

6000

/pieces
13.04%

(P Price for carted item will be locked for 10 days)

Discount

#	Quantity Start	Quantity End	Discount %	Action

MRP In INR *

6900

Request MRP Change

Offer Price Including Tax and Duties as INR *

(Price for carted item will be locked for 10 days)

6000

/pieces
13.04%

Discount ⓘ

#	Quantity Start	Quantity End	Discount %	Action
<div>+ADD SLAB</div>				

Delivery Locations* ⓘ

The product wise delivery locations selected by a seller are applicable for Direct Purchase orders only. Sellers are requested to choose the delivery locations for their products carefully.

ALL INDIA

WARNING: Refusal to ship a product in the delivery locations selected by a seller for Direct Purchase of that product will be considered as a serious breach of General Terms and Conditions of GeM and will be fraught with grave consequences including permanent debarment from GeM.

Terms Of Delivery*

Free Delivery At Consignee Premises

Current stock /Maximum Quantity(To Be Delivered In 15 Days)*

100

Minimum Quantity Per Consignee*

1

Lead Time for Direct Purchase* ⓘ

10

☐ I would like to discontinue selling this product on GeM

PRODUCT SPECIFICATION

Specification

4. PRODUCT SPECIFICATION

Specification

Certificate Encryption * 

SHA 2

Data encryption bits as per latest procedure of CCA (Bits) * 

2048

Type of USB Crypto Token * 

Auto Run with Built in Drivers

Replacement Warranty of USB Crypto Token including remote places (Year) * 

0

One time registration for e-sign *

☒ Yes ☐ No

Authentication acceptable method *

Physical Document

Acceptance of user verification through the authorized signatory of the concern Govt Office *

Yes

Interoperability Guidelines from CCA which shall be governed by the IT Act of 2000, regarding use of Certificate *

Yes

Helpline facility to be made available during office hours (9 AM to 6 PM) for no extra charges *

Yes



Helpline facility to be made available during office hours &x28;9 AM to 6 PM) for no extra charges *

Yes

E-mail id for communication * ⓘ


mipi@gmail.com

5. IMAGES

Image Guidelines ⓘ

Choose Image


No Image chosen



assimage.jpg

Choose Image


No Image chosen




assimage.jpg

Choose Image

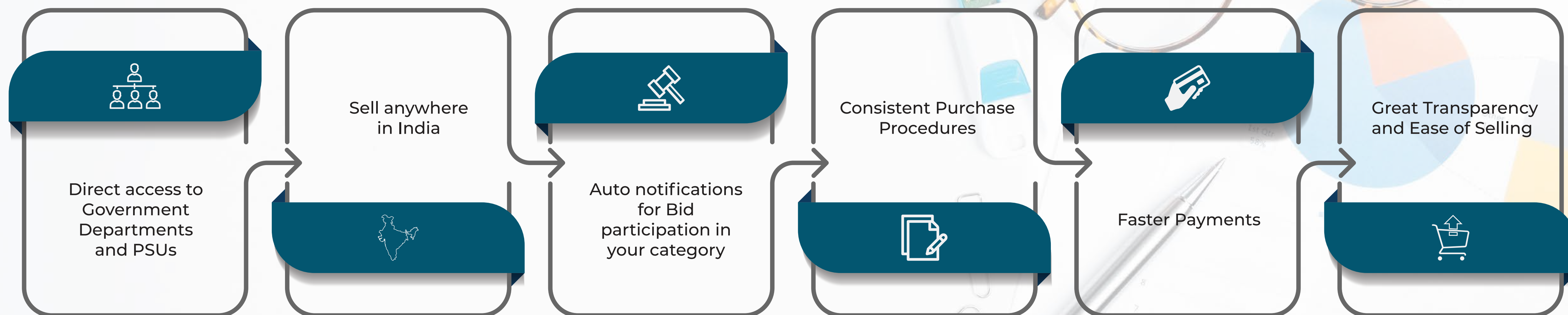
No Image chosen



assimage.jpg

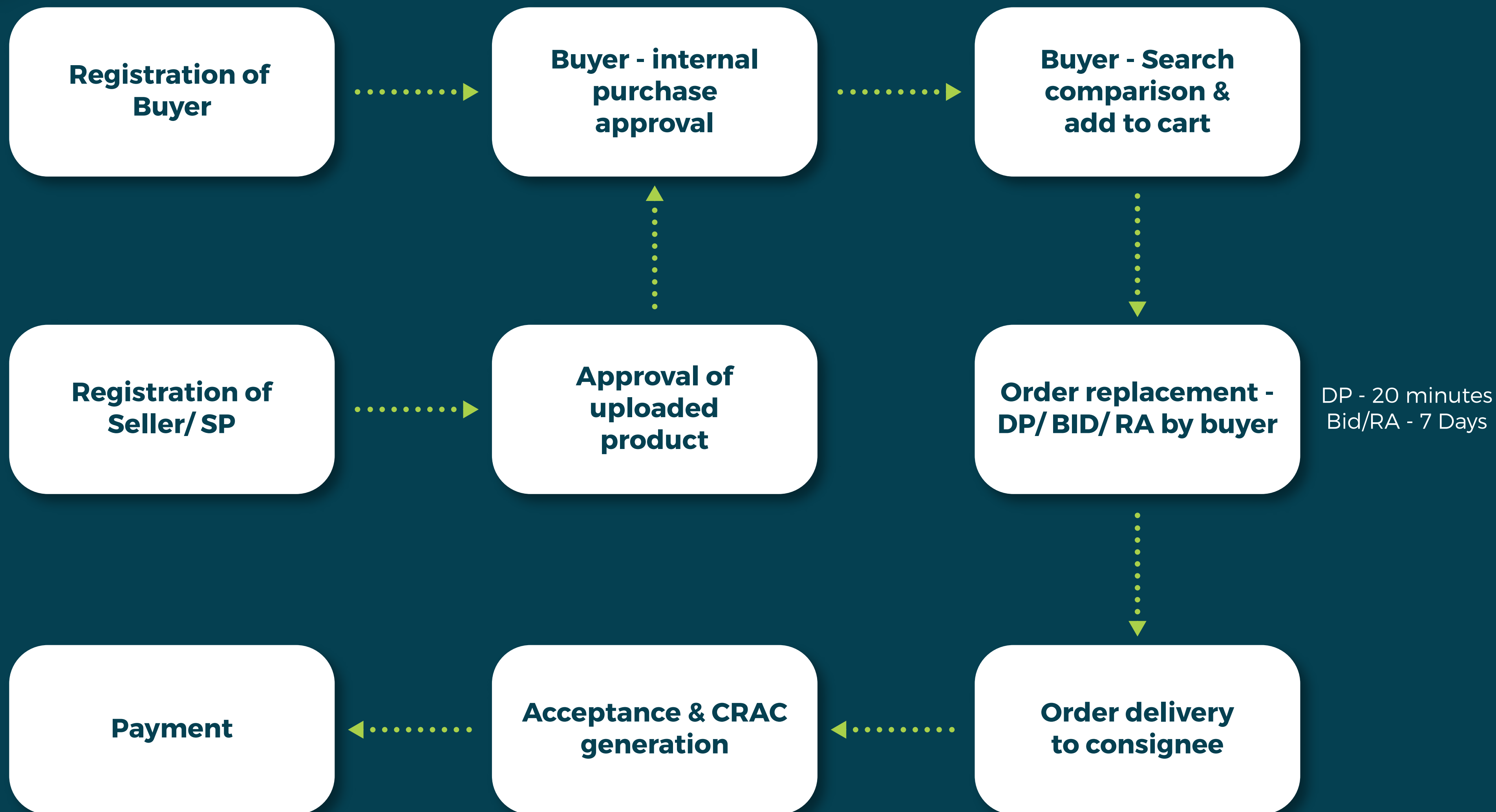


Sell with Confidence on GeM



GeM - e- Procurement lifecycle

20 minutes



You're
AWESOME
Thank
You!



Be Vendor | Bid Tender

Nitin Jain

Director



+91 95102 67211
+91 72260 44330



GeM
Government
e Marketplace



Venture by
Marvel infocomm Pvt. Ltd.

Tender Information
Tender Submission
GeM Registration

Digital Signature Certificate
Tender Designing & Hosting
NSIC/MSME Certification

www.nationaltenders.com