



## **Our Vision**

Engage & Empower people in protecting their mental well being as a part of their overall wellbeing using Accessible, Affordable & Reliable research & evidence based new age technology tools.



**Let's Make It Happen...**

# The Challenge

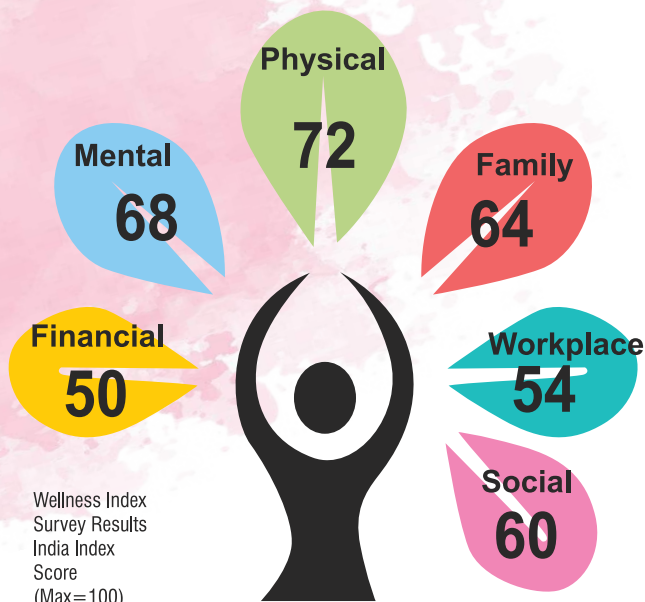
“ Globally 1 in every 5 and in India 1 in every 6 persons is impacted by mental health issues ”<sup>1</sup>

“ 42.5% employees in Private sector in India suffer from depression or some form of anxiety disorder ”<sup>2</sup>

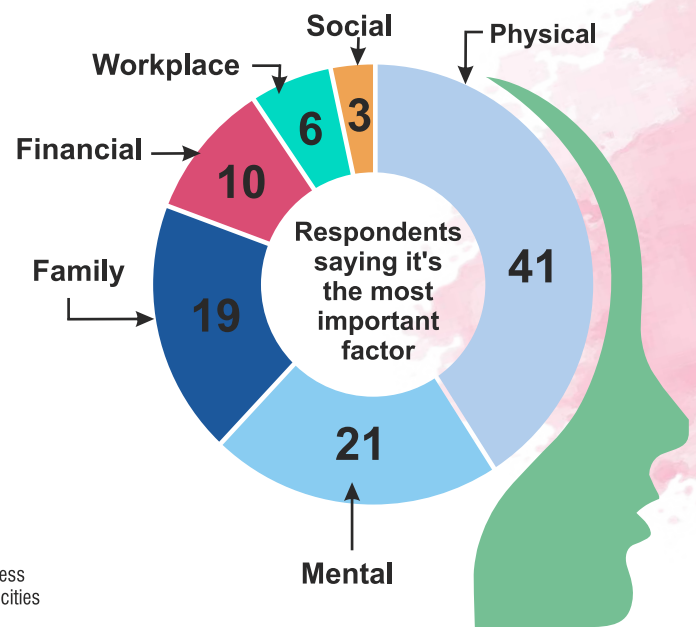
“ India will face economic loss of US\$ 1.03 trillion between 2012 & 2030 due disability adjusted years ”<sup>3</sup>

...for every \$1 invested in scaled-up treatment for depression and anxiety, there is a \$4 return in better health and productivity<sup>4</sup>

**For Indians, Mental Health has become one of the Top most factor for wellness**



2020 India Wellness Index survey in 19 cities



**Healthy You**



**Healthy Body**



**Happi Mind**



## Why Emotional Wellbeing is Important?

Physical Health is directly related to your Emotional Health.



We are conditioned to give priority to only our Physical Fitness while our Emotional Health is often neglected

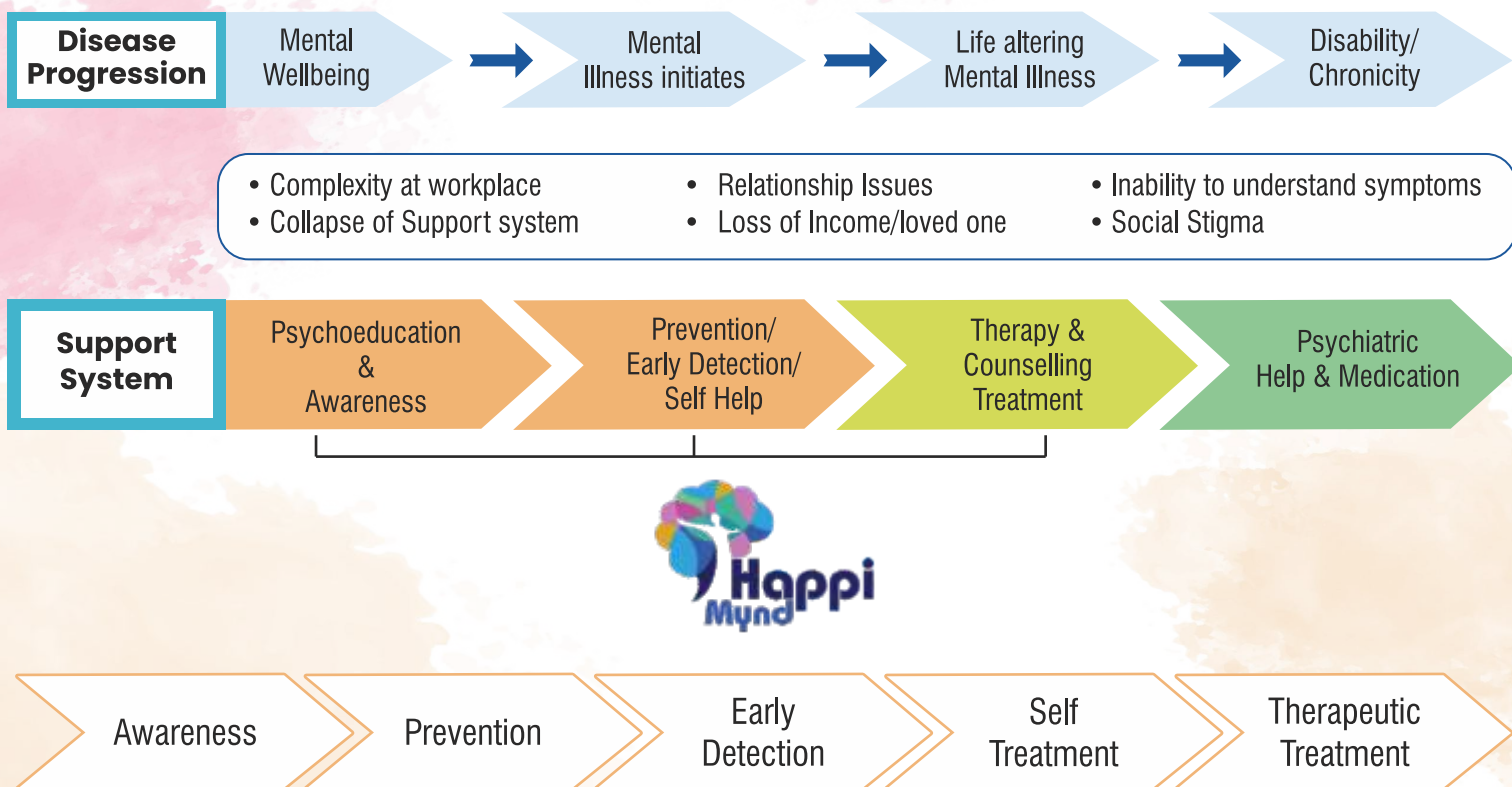
1 The Lancet Psychiatry, Dec 2019

2 Study Report by ASSOCHAM, Apr 2015

3 WHO Report, 2017

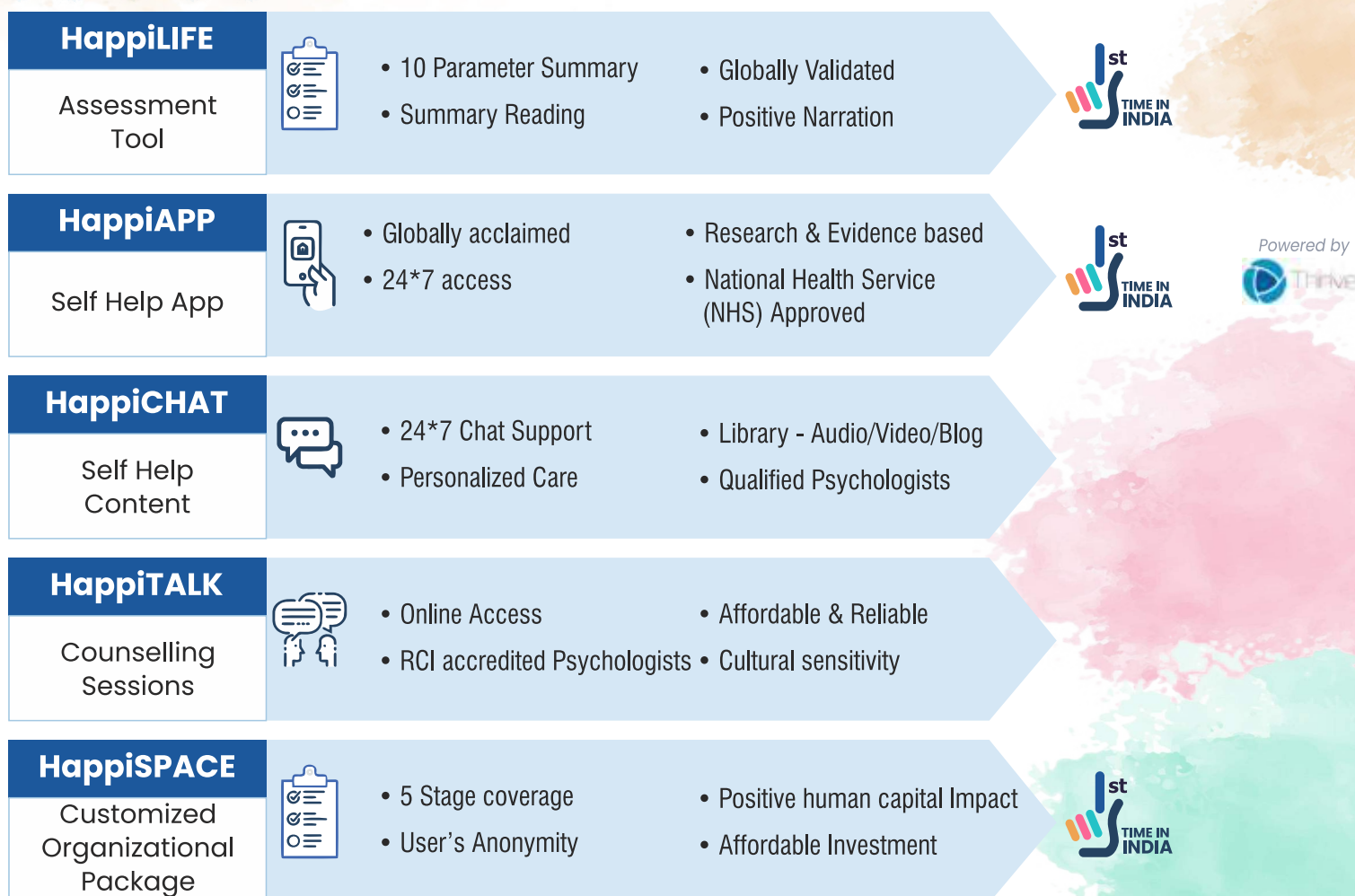
4 The Lancet Global Health, Nov, 2021

# Our Approach



*Safe & Secure , End to End Tech enabled solution*

## HappyMynd's Offering





Signup

Orientation  
sessions

Self  
Assessment

Self Help  
Modules

Counselling

Management  
Report



**Webinars for Impact**  
(standalone on demand)

Awareness  
Drive

Educative  
content Series

## Affordable & Customized Offerings

HappiLIFE  
Screening

Assisted  
Summary Reading

Self Help  
App

₹ **75-200**  
Monthly  
Investment /employee

Tele help  
Line

Counselling  
Sessions

Employees' families will be offered privileged pricing

## Testimonials

The only NHS-approved mental health app  
supporting prevention &  
early detection of mental health conditions



84% of employees downloaded Self Help App  
within the first month, compared to less than  
5% who used the traditional wellbeing services  
throughout the whole of 2019.



Over 65% of staff downloaded the app in the  
first rollout across teams in head office, field  
based, globally, and those without email  
addresses.



## We're Worldwide

2800+ Organizations

3.8 million + users



next



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### Disclaimer

The impact of HappiMynd tools may vary amongst users. Users will be solely responsible for their behaviour & conduct post availing our services.