



Our aim is to establish career progression model in India, for facilitating the talent mapping journey between **Career Enthusiasts & Talent Seekers**, shaping prolific careers

ACCESSIBLE

RELIABLE

AFFORDABLE



Korporate Ladders is a unique online platform for offering Accessible, Affordable and Reliable **Career Progression Services** for working professionals from mid junior to mid-level corporate roles and entrepreneurs. With **125+ Years** corporate experience of founding team in CXO and Executive Leadership capacity, we are poised to make many "First Evers" for the most important resource called - Human Capital.

NEEDS IDENTIFIED

- Lack of holistic help available
- Career related services are unorganized
- Service priced at premium rates
- No available help for junior profiles

CAREER PROGRESSION PLANNING - PATH LESS TRAVELLED

Need of Guidance

More than **80%** people feel the need of career guidance for taking future decisions

Lack Career Enabling Services

Inspite of the need felt, **87%** people could not avail any career enabling services, ever.

Not Heard the Concept

67% people have not heard about concept of Career Progression Planning, restricting success

Korporate Ladders is established by Alumni of IIM and senior corporate leaders from different sectors. The founding team consists of highly qualified professionals - corporate veterans, career coaches, phycologists, career counselors with more than 20 years of individual experience in the field of corporate coaching, behavioral science, counseling, and career guidance. They have helped numerous individuals from diverse backgrounds through their expertise and scientific approach leveraging psychometric tools. Embedded understanding of corporate culture in this team, makes it stand out in the work of career progression in India.

KORPORATE LADDERS CAREER PROGRESSION MODEL



- Skills & Abilities
- Aptitude
- Motivation
- Interests
- Personality match

01 KNOWING
Who You are



- Coaching & counselling
- Interview expertise
- Competitive profile building

03 PLANNING
Balanced Career



- Career options
- Industry choices
- Best fit roles

02 EXPLORING
Inner Potential



- Personalized Job assistance with top consultants
- Industry specific search
- Courses & Industry Forums for upskilling

04 EXECUTING
For Success



KL Services Details

Thoughtfully curated full continuum of services adapted from a well- researched, evidence based model to suit everyone: from self- employed to career starters, midlevel managers, and seasoned professionals. These high quality career progression tools are both creative and scientific and are rarely available to individuals.

Researched & curated



Get access to expert-written articles on career-making, shifts, and advancement. Our blog is a one-stop-shop of information such as guidance, opinions, and advice on all things related to your career

Personality Skills Analysis



Use our universally accepted Career Test theories to tap into your potential by recognising your hidden skills. Assessments help you uncover your Interest, Aptitude, Personality, and Motivation to identify a perfectly balanced career.

Career Insights & Mapping



Connect with our dedicated relationship managers to understand your career assessment outcomes. Our experts not only help in building a future career plan but also assist in realizing your true potential.

Professional Resume



Stand out with a professional resume. Our experts use insights from your psychometric report and make the necessary domain-related modification to improve your shortlisting chances.

Profile Builder



Make an impactful impression with a strong online presence. We help in creating a strong personal brand and utilize search optimization to attract the right set of people to your profile.

Progression Plan



Get expert assistance in making short and long-term goals linked to your potential. We also create a personalized career path while reviewing your career journey at regular intervals.

Self Presentation Techniques



Understand the workings of the industry and get insights from experts. Our team of experienced professionals also teaches you how to prepare and succeed at interviews.

Corporate Success Coaching



Get personalized, one-on-one leadership coaching to climb the corporate ladder. We also help you become more results-driven, confident and empathetic decision-makers.

Personalized Job Assistance



Get alerts for relevant jobs in your profile on a priority basis. We assign a personal relationship manager that helps to send your profile for the matching career roles.

How KL Services are Beneficial

WORKING PROFESSIONALS

Holistic Services,
One Platform



Excellent
Research-Backed
Approach



Global Framework
For Career
Assessment



Personalized
Career
Progression Plan



Qualified Coaches
and Behavioral
Science Experts



Partnership With
International
HR Research &
Consulting Firm



CORPORATES

Improved selection rate

- Personality & interest match of the candidate with the job
- Minimal drop rate / no show issues

Quick response time for positions

- Relevant profiles available at a click, no need to shortlist
- Get scientifically designed profile dossier of the candidate, not just a resume

Better retention resulting in improved productivity & talent pool creation

- Psychometrically assessed profiles with no cost burden
- Competent partner fees charged by us for next level service
- Cost & effort saving

EDUCATIONAL INSTITUTIONS AND COLLEGES

- Future Ready in campus hiring , given Virtual work culture
- Competitive edge in placement share
- Internal resources are not burdened
- Parent Guidance & Involvement builds credibility
- Strong Alumni bonds

